

INLAND RAIL - VICTORIA

URBAN DESIGN WORKSHOP | EUROA



1 DECEMBER 2020

AGENDA

- 0.00 Introductions
- 0.05 Purpose
- 0.10 Background
- 0.20 Values and Analysis
- 0.40 Urban Design Principles
- 0.55 Next steps

INTRODUCTIONS

- Zac Cvitkovic – Associate Director Urban Design
- Sam Jacob – Principal Landscape Architect

PURPOSE

- Provide background on urban design frameworks
- Gather further information from you on values and the site
- Share some of our initial analysis
- Develop a set of urban design principles

METHOD

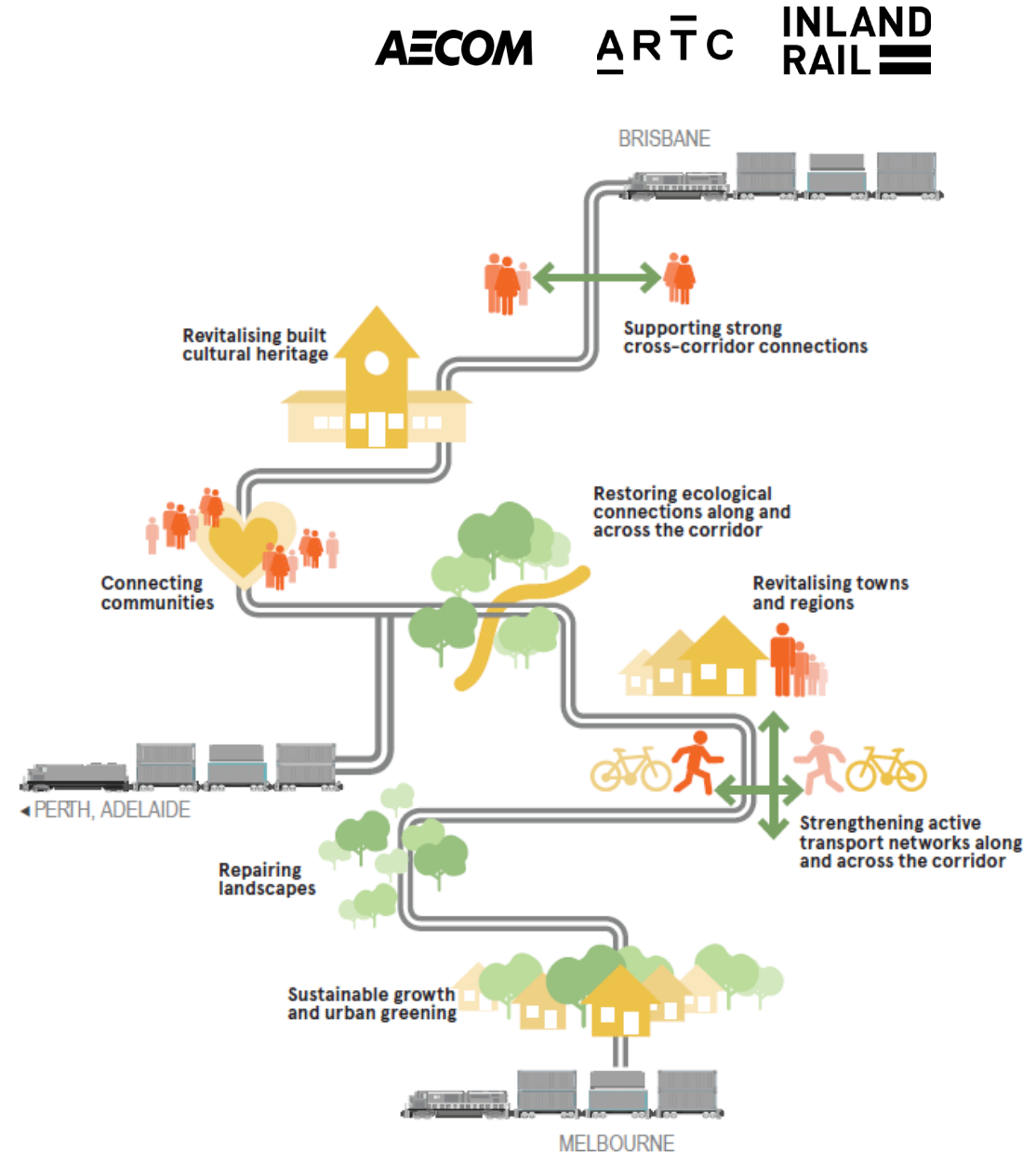
- Actively participate
- Be respectful of views
- Minutes being taken
- ‘Parking lot’ questions to be followed up after the workshop

BACKGROUND

BACKGROUND

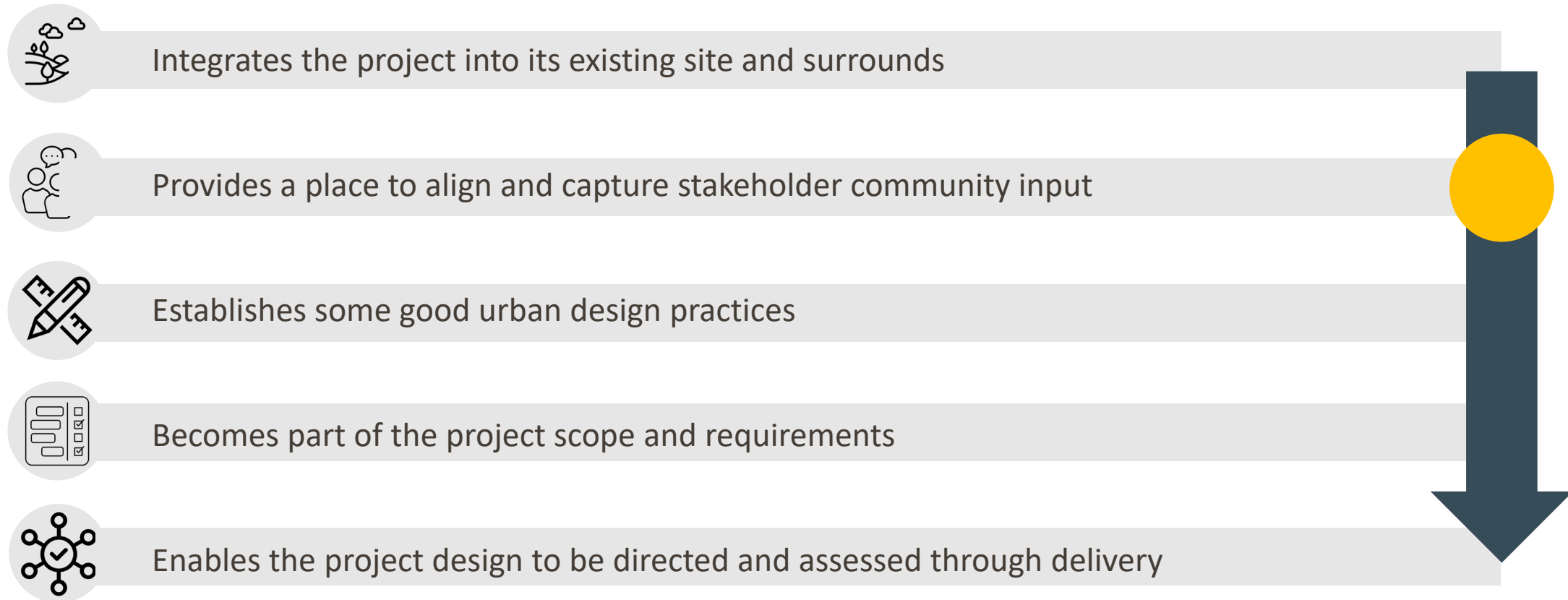
OVGA 'GOOD DESIGN GUIDANCE' IS INCORPORATED

- 1. Inspiring**
A vision for the environmental, social and economic potential.
- 2. Contextual**
Respecting town & community character.
- 3. Functional**
Beyond freight movement and to local movement benefits.
- 4. Valuable**
Acknowledging the improvement that be realised now & in the future.
- 5. Sustainable**
Responding to climate challenges and future-proofing.
- 6. Enjoyable**
Achieving well-connected outcomes that engender pride.
- 7. Enduring**
Promoting community ownership and an ongoing, positive legacy.



URBAN DESIGN STRATEGIES, FRAMEWORKS, GUIDELINES

WHY HAVE ONE?



URBAN DESIGN STRATEGIES, FRAMEWORKS, GUIDELINES

HOW DO THEY WORK?



Address a range of urban design issues



Structured in a way to accommodate innovation & encourage excellence

- VISION ... *comfortable streets...*
- PRINCIPLES ... *prioritise walking ...*
- OBJECTIVES ... *enhance natural surveillance ...*
- GUIDELINES ... *ensure visibility of pedestrians from station...*

Principle 1
IDENTITY
A well defined identity and sense of place are key to creating strong and vibrant communities.

Principle 2
CONNECTIVITY & WAYFINDING
Well connected and legible places contribute significantly to strong economies and healthy, inclusive communities.

Principle 3
URBAN INTEGRATION
Well-integrated environments provide a sound framework for the successful development of great places.

Principle 4
RESILIENCE & SUSTAINABILITY
Places must be sustainable, enduring and resilient in order to support and nurture current and future generations.

Principle 5
AMENITY
High quality urban amenity associated with access to services and the experience of great public places contributes to successful, equitable and prosperous communities.

Principle 6
VIBRANCY
Animation of key civic spaces, and diversity in the experience of urban places support prosperous and healthy communities.

Principle 7
SAFETY
Safe environments are essential for strong, connected and happy communities.

Principle 8
ACCESSIBILITY
Highly accessible and inclusive environments encourage positive activation and contribute to prosperity, well being and the perception of care within communities.

POLICY

AECOM

ARTC

INLAND
RAIL

BACKGROUND

LOCAL COUNCIL POLICIES AND STRATEGIES - EUROA



- Improve visibility to/from station and across the rail line
- Improve pedestrian/vehicle safety at Binney St/Railway St
- Improve efficiency and amenity of car parking
- Enhance safety and amenity of the pedestrian underpass
- Improve safety of existing road bridge for all road users



VALUES & ANALYSIS

COMMUNITY VALUES

WHAT'S GREAT ABOUT THIS PLACE AND WHAT ISNT?

SEE

What does it look like?

What is attractive?

What is unattractive?

Is it familiar or strange?

MOVE

How can I get there?

Is it easy, safe, comfortable?

Is it confusing, dangerous?

Is it avoided or used?

DO

What is there?

How does it work?

Does it attract or repel?

Could it be better or worse?

ANALYSIS

INDIGENOUS & EUROPEAN HERITAGE



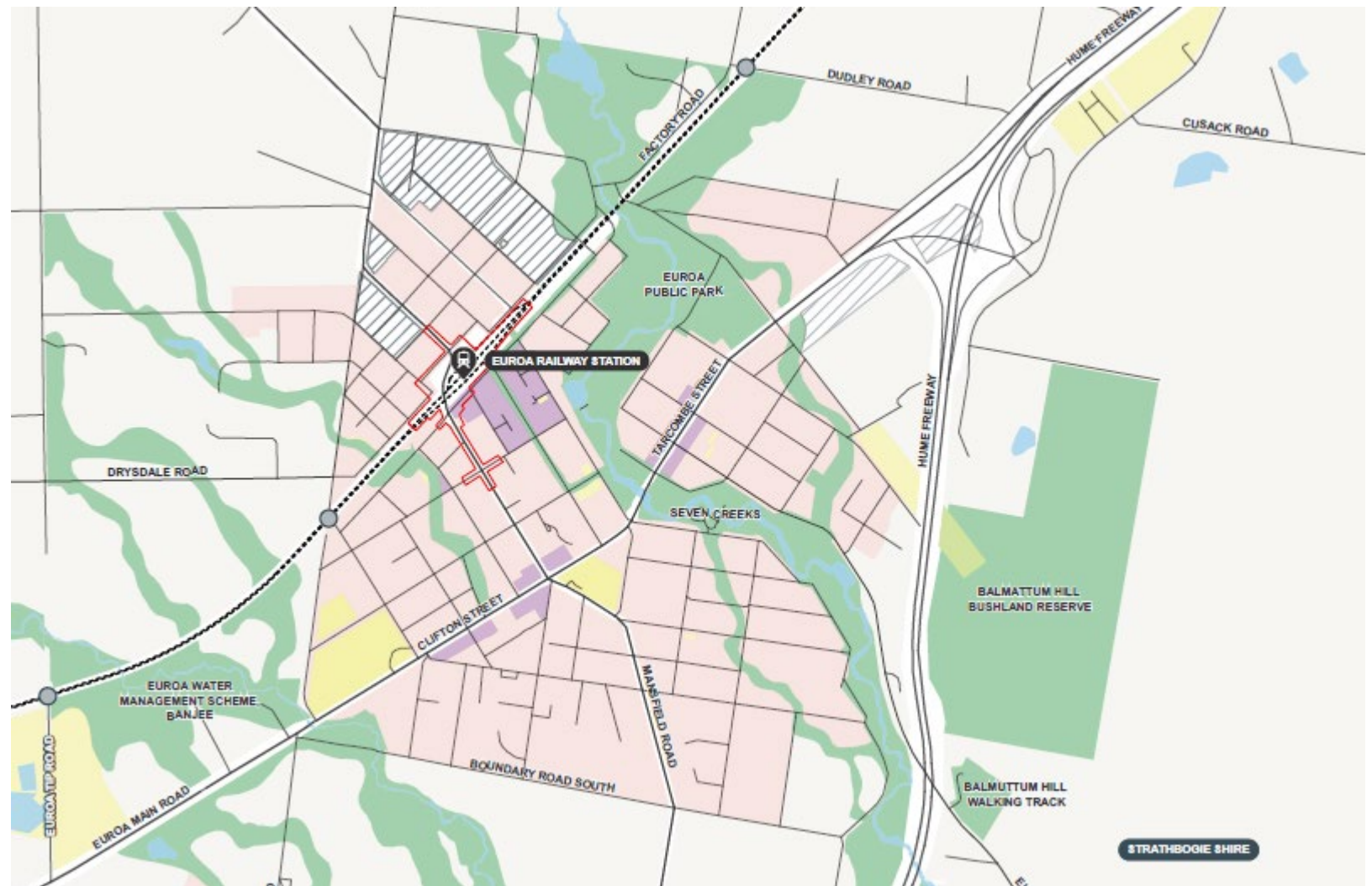
- Indigenous groups with thousands of years of history bound to land and place
- ‘Legendary’ events from colonial and European settlement past
- Events and changes within living memory



ANALYSIS

EUROA

- Township (pop 2,900)
- Occupying flat land on western edge of Great Dividing Range
- Diagonally bisected by rail line and former Hume Highway
- Seven Creeks corridor through whole of town



WHAT ELSE IS RELEVANT TO THIS PROJECT?

ANALYSIS (continued)

EUROA



- Complex road geometries
- Hidden corners and circuitous pedestrian movement

WHAT CAN YOU TELL US?

ANALYSIS (cont.)

EUROA



- Context of heritage built fabric
- Landscape buffer and embankment interface

WHAT ELSE IS VALUED?

URBAN DESIGN PRINCIPLES

URBAN DESIGN PRINCIPLES (continued)

'Place' Principles

- **Enhancing** local economies, environments and communities.
- **Connecting** people physically and socially.
- **Diversifying** experiencing and options.
- **Enduring** design approaches which are sustainable, equitable and adaptable.

'People' Principles

- **Comforting** and welcoming to visitors and communities.
- **Vibrancy** which excites people and users alike.
- **Safety** enabling comfort and enjoyment.
- **Walkability and cyclability** promoting enjoyment through accessible spaces.

'Process' Principles

- **Responding** to particular planning, physical and social contexts.
- **Engaging** relevant stakeholders and community groups.
- **Leading** with excellence through innovation .
- **Custodianship** through viability and maintenance over time.

WHAT ARE YOUR PRIORITIES? WHERE SHOULD THE FOCUS BE?

NEXT STEPS...

- Finalise draft UDF including comments from today's interactions

THANK YOU!

AECOM **ARTC** **INLAND
RAIL**