

MEDIA PLAN

TELEVISION

Northern NSW
Southern NSW
Victoria
Queensland

RADIO REGIONAL

NSW – Triple M 93.5 Dubbo
NSW – 2DU Dubbo
NSW – ZOO FM Dubbo
NSW – 2VM Moree
NSW – NOW FM Moree
NSW – 2PK Parkes
NSW – ROK FM 95.5 Parkes
NSW – Hit 93.1 FM Wagga
NSW – Triple M 1152 AM Wagga
VIC – 2AY Albury
VIC – Hit 104.9 FM Albury
VIC – Triple M 105.7 FM Albury
QLD – River 94.9 FM Ipswich
QLD – 4AK
QLD – 4WK Toowoomba
QLD – Hit 100.7 FM Toowoomba

PRESS NATIONAL AND METRO

NATIONAL – The Australian
NATIONAL – Australian Financial Review
QLD – Brisbane Courier Mail
QLD – Brisbane Courier Mail

PRESS PRIMARY REGIONAL

NSW – The Border Mail
NSW – The Border Mail
NSW – Wagga Wagga Daily Advertiser
NSW – Wagga Wagga Daily Advertiser
QLD – Toowoomba Chronicle
QLD – Toowoomba Chronicle

PRESS REGIONAL

NSW – Dubbo Daily Liberal
NSW – Moree Champion
NSW – Parkes Champion Post
NSW – Narrabri Courier
QLD – Clifton Courier
QLD – Goondiwindi Argus

OUT OF HOME

Albury – 659 David St
Albury – Holbrook South, Hume Hwy
Dubbo – Cnr Darling and Talbragar St
Dubbo South (Peak Hill) – Newell Hwy
Ipswich South (Willowbank) – Cunningham Hwy
Moree North – Newell Hwy
Moree South – Newell Hwy
Toowoomba – CBD, Russell St
Toowoomba – Helidon, Warrego Hwy
Wagga Wagga – East Sturt Hwy

DIGITAL VIDEO

The Trade Desk

MEDIA PLAN

Advertising examples

ARTC

INLAND RAIL

